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What is claimed is:

1. A radio transmission apparatus comprising:

first spreading means for spreading a pilot signal; superimposing means for superimposing the spread

5 pilot signal on transmission data; and

transmitting means for transmitting the output signal of this superimposing means by time division or frequency division.

- 2. The radio transmission apparatus according to claim 10 1, wherein the transmitting means transmits a signal resulting from multiplexing signals of a plurality of channels from one transmission antenna.
 - 3. A radio reception apparatus comprising:

receiving means for receiving a signal transmitted from the radio transmission apparatus according to claim 1; and

despreading means for extracting a pilot signal by despreading the output signal of this receiving means.

- 4. The radio reception apparatus according to claim 3,
- 20 further comprising channel estimating means for performing a channel estimation using the pilot signal.
 - 5. The radio reception apparatus according to claim 3, further comprising distance estimating means for performing a distance estimation using the pilot signal.
- 25 6. The radio reception apparatus according to claim 3, further comprising:

second spreading means for spreading the pilot signal output from the despreading means; and

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eliminating means for subtracting the output pilot signal of said second spreading means from the output signal of the receiving means.

7. A radio communication terminal apparatus equipped with a radio transmission apparatus, said radio transmission apparatus comprising:

first spreading means for spreading a pilot signal; superimposing means for superimposing the spread pilot signal on transmission data; and

transmitting means for transmitting the output signal of this superimposing means by time division or frequency division.

8. A radio communication terminal apparatus equipped with a radio reception apparatus, said radio reception apparatus comprising:

receiving means for receiving a signal transmitted from the radio transmission apparatus according to claim 1; and

despreading means for extracting a pilot signal by despreading the output signal of this receiving means.

9. A radio communication base station apparatus equipped with a radio transmission apparatus, said radio transmission apparatus comprising:

first spreading means for spreading a pilot signal; superimposing means for superimposing the spread pilot signal on transmission data; and

transmitting means for transmitting the output signal of this superimposing means by time division or

frequency division.

10. A radio communication base station apparatus equipped with a radio reception apparatus, said radio reception apparatus comprising:

receiving means for receiving a signal transmitted from the radio transmission apparatus according to claim 1; and

despreading means for extracting a pilot signal by despreading the output signal of this receiving means.

11. A radio communication method comprising steps of:

spreading a pilot signal, superimposing the spread pilot signal on transmission data and transmitting the superimposed signal by time division or frequency division on a transmitting side; and

despreading the reception signal and extracting the pilot signal on a receiving side.

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